

THE ANNUAL INTERNATIONAL DESIGN AWARDS WINNERS ANNOUNCED

The IDA Juries have finalized this year's annual Design Awards winners selections

LOS ANGELES, Jul 01 2014 Los Angeles, Fu-Tung Cheng, Ann Kim, John Chan of United States was awarded: First Prize in Architecture Categories Competition for the House 7 - Los Altos Hills Project.

IDA honorary juries examined over 1000 entries submitted by architects and designers of interiors, fashion, products, and graphics from 52 countries throughout the world. After final decisions had been made, the jury rewarded the best professional and emerging designers for their achievements in terms of design, creativity, usability and innovation. Judging was a rigorous process, with winners receiving publication of their work in the International Design Awards Book of Designs. The coveted IDA Trophy will be awarded to all Designer of the Year title winners at the official biennial International Design Awards Ceremony in Los Angeles.

This annual competition recognizes, honors and promotes legendary design visionaries and uncovers emerging talents in Architecture, Interior, Product, Graphic and Fashion Design on global level.

The members of the jury included **Alice Blackwood** Editor, Design Quarterly, **Kahi Lee** - Host, HGTV's "Design on a Dime", Style Network's "My Celebrity Home", **Melissa Sterry** - Interdisciplinary Design Scientist, Founder, Societas, **Josh Rubin** - Editor-in-Chief, Founder, and Publisher, Cool Hunting, **Martin Venzky** - Stalling, Senior Advisor, CMU STeP, **Jeffrey Nemeroff**- Co-Founder, Creative Director, Entra Magazine, **Jordan Landes-Brenman** CEO, Haute House PR & Marketing, **Raj Nandan** - Managing Director, Indesign Group, **William Menking** - Founder, Editor-in-Chief, The Architects' Newspaper, **Nicole Lloyd** - Senior Art Buyer, Deutsch, Inc., **Rebecca Epstein Kong** - Co-founder, Artware Editions, Aaron Kenedi - Editor-in-Chief, Print, **Geraldine Grisey** - Editor, Punky B Fashion Diary.

The Fu-Tung Cheng, Ann Kim, John Chan of United States, was awarded: First Prize prize in Architecture Categories competition for the House 7 - Los Altos Hills project

PROJECT DESCRIPTION

House 7 was designed not only to shelter a family, but to engage them in a daily, dynamic play between their house and the elements---sun, rain, clouds, heat, and coolness are collected, conserved, then repurposed, to invite reflection and connection to the weather and to reap environmental benefits as well. A celadon-colored, sculpted geological wall at the front entry weeps water like a natural rock face. The pleated, butterfly roof feeds rainwater to both a rusted, plate-steel corner drain at the office; and, at the rear, an "erosion time-lapse wall". The deliberately weakened concrete mix in this wall is designed to slowly wear over time and reveal sculptural objects placed within concrete wall-forms by the designer and the owner. These rainwater/art installations were designed with sight, sound

and conservation (cisterns) in mind. Insulated 15" concrete walls, minimize heating/cooling needs. Walls are clad with reclaimed redwood felled over 100 years ago. Winter sun heats a passive solar concrete wall. Photovoltaic roof panels cover 60% of the roof. In the second floor hallway, a peaked ceiling is angled for maximum hydronic solar gain and skylights illuminate steel "tendons" expressing the structural tension of the winged roof and the lightness of the vaulted space. Conceptualized as a "small village," where dwellings of multiple size and scale support and harmonize one another, House 7 unifies aesthetic and kinetic experiences. The interconnectedness and the lively relationship with natural elements contribute to a daily sense of warmth and human scale. All finished concrete crafted throughout House 7 (geological walls, cantilevered treads, inlays, etc.) was hands-on work by the designer working on site with the contractor. Between the deliberate, disciplined planning inherent in architecture; the extemporaneous opportunities of the moment during construction; and the relentless force of Nature's elements--House 7 achieved an artful, unified, hopefully, timeless balance.

ABOUT Fu-Tung Cheng, Ann Kim, John Chan:

Fu-Tung Cheng is the founder of CHENG Design, the acclaimed Berkeley, CA-based design firm specializing in custom home, specialty commercial and product design. He is a designer, best-selling author, and speaker, known internationally for his sophisticated design and innovative use of materials in the home. Fu-Tung's team includes architects, designers, and a fabrication crew. Their work embodies elements of Nature, organic textures, color, and materials, composed with a timeless, contemporary aesthetic. The firm's unique makeup and approach to design make for a rare blend of creativity with an unwavering eye to detail and quality craftsmanship.

Designer's Contact:

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About IDA

A handful of designers, thinkers and entrepreneurs created the International Design Awards in 2007 as a response to the lack of recognition and celebration for smart and sustainable multidisciplinary design. The International Design Awards (IDA) exists to recognize, celebrate and promote legendary design visionaries and to uncover emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. IDA aspires to draw attention to the iconoclasm of design world-wide, conceptualizing and producing great work.

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