

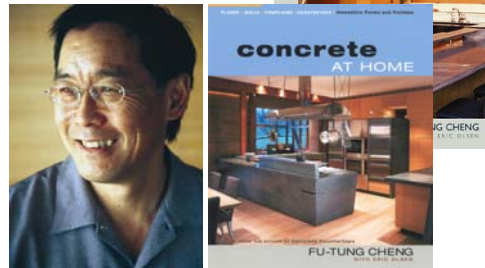
FOR IMMEDIATE RELEASE

Media Contact:

ML Haynes

510 849.3272 x 205

ml@chengdesign.com



Designer Fu-Tung Cheng, author of newly released Concrete at Home and bestseller Concrete Countertops

**CHENG DESIGN BY ZEPHYR TRAPEZE HOOD
WINS CHICAGO ATHENAEUM GOOD DESIGN AWARD**

Fu-Tung Cheng, master designer and craftsman, has been honored with the prestigious Chicago Athenaeum GOOD DESIGN™ Award for his island ventilation hood, Trapeze. This kitchen hood was selected from thousands of applications worldwide and received the GOOD DESIGN™ Award in the Kitchen/Appliances category.

The Chicago Athenaeum's GOOD DESIGN Awards bestow international recognition upon the world's most prominent designers and manufacturers for advancing new and innovative product concepts, invention and originality — pushing the envelope beyond what is considered basic product and consumer design. One of the oldest design competitions in the world, the museum's GOOD DESIGN program was founded in Chicago in 1950 by Edgar J. Kaufmann, Jr., former curator of the Museum of Modern Art. This year's GOOD DESIGN Awards were judged in New York by an international jury of design professionals, experts and cultural leaders. The jury's decision in awarding the GOOD DESIGN Award was based on functional and aesthetic criteria, as well as environmental and green design concerns.

"It was fun to design and now such an honor to receive this critical affirmation from the Chicago Athenaeum — thank you," said Cheng.

The light and airy Trapeze, the first island hood in the Cheng Design by Zephyr line, is a streamlined reprieve from its bulky, conventional counterparts. Using a delicate suspension structure, the Trapeze seems to hover delicately in mid-air. With a graceful,

slow-curve canopy and directional halogen lighting, the Trapeze creates a bold, inspired statement in the kitchen.

The lightness and symmetry of the Trapeze engender a sophistication surpassed only by its elegance. With a sense of balance created by graceful curves and a unique suspended structure, the Trapeze evolves the kitchen island design to a new level of clarity. Telescopic rods make it easy to install and an optional remote blower allows the system to be upgraded to a powerful 1200cfm.

Made of durable 16-gauge, type 304 non-magnetic stainless steel construction, the Trapeze hood's factory-welded flue and apron eliminates on-site assembly requirements.

Directional halogen lighting and front-mounted utensil rail enhance functionality, while three width options (48-inch, 54-inch and 60-inch), flue extensions and in-line or remote blower applications allow for customization.

ABOUT FU-TUNG CHENG:

Fu-Tung Cheng heads the award-winning firms of Cheng Design and Cheng Design Products in Berkeley, California. A native of Los Angeles, Fu-Tung graduated from UC Berkeley with a Fine Arts degree and has since planted roots in the Bay Area. His home has served as a creative "laboratory and showroom," where years of design experiments are the base for the firms' hands-on approach to creative building and Fu-Tung's bestselling book, *Concrete Countertops: Design, Forms, and Finishes for the New Kitchen and Bath* (Taunton Press). His second book, *Concrete at Home*, offers a creative look at concrete applications in the home including fireplaces, water features, floors, walls and more.

Willing to go anywhere for good design, Cheng Design's projects are located coast to coast, including Puerto Rico and Hawaii. The firm's signature style has appeared in *Metropolitan Home*, *Architectural Digest*, *House Beautiful*, *Elle Décor*, *Sunset* and *Dwell*, the *Wall Street Journal*, *USA Today*, *The Los Angeles Times*, *The Philadelphia Inquirer*, *Miami Herald*, and *Chicago Tribune*.

Cheng Design has been honored with numerous awards, including most recently:

- 2006, National Kitchen and Bath Association (NKBA) Hall of Fame induction
- 2006, California Home + Design (CH+D) Awards, Commercial Architecture, First Place, Celadon Teahouse
- 2005, Voted by the readership “one of the Top 50 most influential figures in the kitchen and bath industry over the past 50 years,” Kitchen and Bath Business (KBB)
- 2005, “Special Focus Award: Kitchen” Meteor Vineyard Kitchen, Builder’s Choice Design & Planning Awards, Building Magazine
- 2005, “ADEX Award: Platinum Award” Shade Hood, Cheng Design by Zephyr, Design Journal Magazine

For more information on Cheng Design or Cheng Design by Zephyr, please call (510) 849-3272 or visit www.chengdesign.com.

#



Form in balance: Trapeze, from Cheng Design by Zephyr; Good Design Award winner